Requests from Nodes/Centres regarding Awareness-raising & Public Advocacy and Fund-raising

A summary of responses to our inquiry
Awareness-raising & Public Advocacy

- In addition to fulfilling the work plan, what complementing campaigns should be sought and how are they financed?
- What is the balance between production of public source material and knowledge documentation, incl. curricula and training modules?
- What technical competence is required, incl. web work, social media, YouTube, etc?
Fund-raising

1. How develop a communications strategy as a tool for fund-raising?
2. Target audience identification for fund-raising
3. Are there keywords or buzz words for effective fund-raising interventions?
4. Aligning one’s organisation with others funding raising
5. Mapping and canvassing potential sources of funding
6. Interactive support to conceptualise effective platforms for collaboration?